

# Indiana Farm Bureau, Inc. 2024 Photography Contest

**OFFICIAL RULES:** NO PURCHASE NECESSARY TO ENTER OR WIN. You have not won yet.

**Eligibility and Sponsorship:** This Indiana Farm Bureau, Inc. 2024 Photography Contest (“Contest”) is open only to legal residents of Indiana who are at least 18 years old at time of entry. In order to enter, you must be a member of Indiana Farm Bureau, Inc.. Other restrictions apply. Void where prohibited. The sponsor is Indiana Farm Bureau, Inc. (“Sponsor”), 225 S. East St., P.O. Box 1290, Indianapolis, IN 46206-1290. Employees and district directors of Sponsor, its affiliates, subsidiaries, their immediate family members and any persons living in the same household, whether or not related, are not eligible to participate. The term “immediate family members” includes spouses, parents, and children, regardless of where they reside.

**Entry Period:** This Contest begins August 1, 2024 at 12:00 a.m. Eastern Time (ET) and ends September 30, 2024 at 4:30 p.m. (“Entry Period”). Entries must be received by September, 30 at 4:30 p.m. to be a valid entry.

## **How to Enter:**

During the Entry Period, submit an original photograph showcasing Indiana agriculture or life in rural Indiana. Submit the photograph of at least 1MB [here](#). If you chose to include people in your submission, you are required to obtain the necessary releases from those included in the photograph. Photos that have been digitally altered, as determined by Sponsor as going beyond standard optimization, will be disqualified.

**Prizes:** There are three (3) prizes. The first-place prize is \$250. Prize average retail value is \$250. The second-place prize is \$150. Prize average retail value is \$150. The third-place prize is \$100. Prize average retail value is \$100. A total of three (3) prizes will be awarded. The winning photographs will be displayed at the 2024 Indiana Farm Bureau Convention in French Lick, Indiana.

**Judging:** After the Entry Period, the top 10 photographs will be identified by INFB’s marketing team. Those 10 photographs will be judged by a panel of three impartial judges. Those judges will evaluate the photographs based on an established rubric to determine the prize winners. Both the marketing team and the judges will evaluate the photographs based on composition, subject matter, originality, lighting, framing and other principles of photography.

**Winner Selection/Odds:** The winners will be selected on October 14, 2024 at the Sponsor’s office from among all eligible entries collected during the Entry Period. You do not need to be present to win. A person may only win one prize. Winners will be notified via phone call. If there is a dispute about the identity of an entrant, the prize will be awarded to the natural person to whom the phone number is assigned by the telephone

service. If the initial winner is ineligible or does not claim the prize within four (4) days, the prize will be forfeited. The prize is non-transferable and no substitution or cash equivalent is permitted. Winners are solely responsible for any federal, state, and local taxes. Odds of winning will depend on the number of eligible entries received, according to the eligibility requirements in the Contest. Non-winning entries will not be eligible for subsequent drawings or contests.

**Information Privacy:** The information collected from entrants is subject to Sponsor's privacy practices described in privacy policy which can be found on our website at [www.infarmbureau.org](http://www.infarmbureau.org).

**General Terms:** By entering this Contest, you promise to abide by the Official Rules and decisions of Sponsor, which shall be final and binding in all respects. Sponsor reserves the right, at its sole discretion, to refuse, disqualify, or withdraw any entry at any time during the Entry Period. Sponsor, its affiliates, and subsidiaries will not be responsible for any injury, damage, or loss of any kind arising out of your participation in this Contest. YOU AGREE TO RELEASE, DISCHARGE, AND HOLD HARMLESS SPONSOR, ITS AFFILIATES, AND SUBSIDIARIES FROM AND AGAINST ANY OR ALL CLAIMS, LOSSES, INJURIES, OR DAMAGES RESULTING FROM PARTICIPATION IN THIS CONTEST. By accepting the prize, the winner permits Sponsor to use winner's name and/or likeness without further authorization, compensation, or remuneration of any kind for advertising, promotions and other publicity purposes.

**License to Use:** You will retain all copyright privileges for any submitted photographs. By submitting a photograph, you hereby grant to Sponsor a non-exclusive, royalty-free, world-wide, perpetual license to use, copy, publish, or disseminate your photograph. You give INFB the right to modify, alter, edit or manipulate any of the photographs you submit.

**Winners List:** To receive a list of the names of the winners or a printed copy of the Contest Official Rules, send a self-addressed stamped envelope to: Indiana Farm Bureau Inc. -2024 Photography Contest Winners List, Attn: Garrett Kelly, P.O. Box 1290, Indianapolis, IN 46206-1250 within sixty (60) days after expiration of the Entry Period.