

Possible Points	4	3	2	1	Points	Comments
Agriculture/Rural Focus	Image depicts agriculture/rural life in a positive manner	Image depicts ag/rural life but in an average manner	Image depicts ag/rural life but may be negatively construed	Image does not depict agriculture or rural life		
Focus - (Sharpness quality of image)	Sharp focus of subject	Good focus of subject	Focus is marginal	Photo is blurry		
Subject (person or thing used delivering the message)	Obvious who or what subject is, image puts emphasis on subject and subject tells story	Obvious who or what subject is, but other elements such as story are not as clear	Unclear who or what the subject is and what story is being told	Photo does not seem to have a subject		
Composition (selecting and framing subjects in photo)	Photo is clean, uncluttered. Rule of thirds used as a guide for placement of subject. Composition draws viewer's interest	Photo is clean and uncluttered, rule of thirds may not have been used and composition may seem less unique	Photo is uncluttered but subject is placed oddly in the photo	Photo seems to lack purpose or planning in the framing		
Technical Quality (Lighting/Exposure)	Light and exposure used effectively to create a seamless capture of the image	No obvious lighting problems, but light is not used as an element to enhance the image	Lighting is adequate but photo is slightly overexposed or underexposed	Photo is badly underexposed or overexposed		
Impact & Creativity	Photo has a wow factor, it is unique and catches the viewer's eye for an extended period of time	Photo catches attention of the viewer and shows merit	Acceptable, a more common photograph	Not remarkable, lacks imagination		
Total possible (24)						Write Photo File Number Here: