



**Indiana Farm Bureau®**

*Advocating for Agriculture*

# POCKET **GUIDE**

**TO GRASSROOTS POLICY  
DEVELOPMENT AND ADVOCACY.**

Indiana Farm Bureau's (INFB) policy development starts locally, with county-level discussions on key agricultural issues. Members have numerous opportunities at both county and state levels to influence the organization's policy priorities.

## INFB Issues & Policy Year Overview



### **November - May: County Issue Surfacing Meetings**

Counties submit policy recommendations to INFB's Public Policy Team (PPT) via their Regional Manager by May 1.



### **November - August: Policy Advisory Groups (PAGs) Meetings**

Nine PAGs consisting of INFB voting members focus on areas like Broadband, Diversified Agriculture, Energy, Environment and Natural Resources, Land Use and Property Rights, Production Agriculture, Rural Communities, Tax and Government Structure and Transportation and Infrastructure.



### **July - August: Resolution Committee (RC) Meetings**

Each INFB district, PAG, and the Young Farmers & Ag Professionals State Committee appoints a voting member to the RC, which reviews and forwards approved policy recommendations to delegates.



## **August: Issues Summit & Delegate Session**

Open to the public, the INFB Issues Summit concludes the current PD cycle and begins the next, with programming focused on issues awareness and education.

During the Delegates Session, the RC report is presented for delegates to approve or modify, establishing INFB's policies for the upcoming year.



## **December: Annual Meeting & State Convention**

Members can submit additional policy recommendations addressing new or significantly different issues by November 1 through their Regional Manager for those recommendations to be addressed at the Delegate Session during convention.



## **January - April: Indiana Legislature Session**

INFB members engage with state legislators on key issues adopted by delegates during the legislative session.



## Helpful Tips for Advocacy Conversations

Advocating as a unified voice for agriculture is essential for building positive relationships with elected officials and achieving positive outcomes for Indiana agriculture.

### ✓ Be Respectful and Professional

- Approach conversations with courtesy, regardless of the political differences.
- Address officials with proper titles and thank them for their time and support.

### ✓ Stay Focused and Clear

- Share your key message, using personal stories or local examples to highlight the impact of ag policies.
- Focus on one or two main points to keep the conversation clear and concise.

### ✓ Be Informed and Solution-Oriented

- Research the issue and explain how it affects agriculture, your community, or the economy.
- Offer constructive solutions or specific actions the official can take.

**Want to learn more or get involved?**

Contact your Regional Manager today: [bit.ly/INFBFieldOps](https://bit.ly/INFBFieldOps)