**Farm Bureau**

**Priority Grant Program**

**Purpose:** The Priority Grant Program is designed to provide assistance to a county Farm Bureau that does not have adequate funds to specifically address a critical issue, membership promotion and/or advertising campaign, or young

farmer & ag professional/youth program/activity. Also, if a group of counties (or a district) is working on a project together they can apply jointly.

**Application Process:** An application form must be completed by the county Farm Bureau, signed by the county president and regional manager and submitted to the IFB home office c/o Jill Shanley. Only one Priority Grant application can be submitted per county annually. A grant committee will review all applications and award funds based on financial need and potential impact toward addressing one of the three qualified priority areas.

**Grant Amount:** Indiana Farm Bureau will provide funds to the county Farm Bureau(s) with an approved application of up to $1,500; however, additional funds may be approved for a long and/or expensive campaign that addresses a critical issue affecting a single county and has the potential to be precedent setting and spread to other counties.

**Deadline:** Grant applications may be submitted anytime during the year.

**Qualified Programs/Activities:** The program or activity must be new in 2025 with a purpose of addressing one of the following:

* Critical Issue Management (to defend Farm Bureau policies and priorities) - Examples include a precedent setting zoning or annexation case, a school building or consolidation issue, a local government issue, a water supply or contamination issue, etc.
* Membership Promotion and/or Advertising (to increase and retain members) - Examples include development of a county funded membership campaign, purchase advertising to promote membership, printing or purchasing membership materials, holding an event for prospective members, conducting a member appreciation event, purchase awards for membership success, etc.
* Develop or expand young farmer & ag professional/youth program (to attract young people to Farm Bureau) - Examples include hosting an event to promote and recruit young farmers/youth, activities to increase involvement of youth such as FFA and 4-H members in your county Farm Bureau, expanding activities to reach more youth via AITC programs, sponsor young farmer & ag professionals and youth to participant in state and national FB events, etc.

**Reporting:** Counties receiving a Priority Grant are required to complete a form by October 31, 2025 to report how the funds were utilized and to share the success of the funded activities.

The report must be submitted no later than one month following the conclusion of the program or activity.

**Farm Bureau**

**Priority Grant Application**

Date

County

County Farm Bureau President (signature):

Regional Manager (signature):

1. Describe Critical Issue, Membership Promotion and/or Advertising Campaign, or Young Farmer/Youth Program.
2. What is the purpose and expected outcome of this program?
3. Date activity is expected to take place?
4. Who is the targeted audience for this program/activity?
5. How do you plan to engage your audience (please give details)?
6. How many participants do you expect to involve or people do you expect to reach with this program/activity?
7. How did you determine the number of people you will reach with this program?
8. Will this be a one time program/activity or will it be an ongoing program and if it’s ongoing will you have adequate funding to continue? (Explain)
9. Is this a program or activity that could be shared and conducted in other counties?
10. What is the estimated total cost of this program/activity? (list major program components and costs)
11. What will the county Farm Bureau contribute toward the program? (money and other resources)
12. Will any other organizations, groups, or companies contribute toward the program? (list expected amounts)
13. How many volunteers do you expect to involve in helping with this program/activity?
14. Briefly describe the most important reason you feel this program should receive a Priority Grant?
15. Amount of money requested from IFB for this program/activity? (Up to $1,500 or maximum plus additional amount)
16. If requesting additional funds, state in detail why?